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# PRESS RELEASE

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## **FOR IMMEDIATE RELEASE**

April 13, 2017

## **Harvard Business School recognizes local nonprofit leader**

*Health Connected's Executive Director awarded competitive Social Impact Scholarship*

**Redwood City, Calif., April 13, 2017**—Last week Health Connected's Executive Director, Abi Karlin-Resnick, was recognized by the Harvard Business School Association of Northern California (HBSANC), as one of only four recipients in the region awarded their annual [Social Impact Scholarship](#).

This competitive scholarship is bestowed annually upon exemplary local nonprofit executives and enables them to take part in a week-long strategic nonprofit management workshop, led by Harvard University faculty members, during the summer at Harvard Business School. The interactive program, *Strategic Perspectives in Nonprofit Management*, is designed to aid social impact leaders in developing their missions, crafting innovative new strategies and positioning their organizations to thrive in a global economy. Recipients also receive advising and support from Bay Area alumni through the HBSANC network after the program ends.

Karlin-Resnick started her leadership role at Health Connected more than 4 years ago after earning an MBA with a concentration in Public and Nonprofit Management from Boston University. She has also completed the Executive Program in Social Entrepreneurship at Stanford University's Graduate School of Business. Karlin-Resnick has more than 20 years' experience working in the nonprofit sector focused on her passion--youth development. Karlin-Resnick, a Los Altos native, is an active member of the Palo Alto community where she lives with her two children and husband.

Since Health Connected's inception in 1995, the organization has provided more than 75,000 young people with comprehensive sexual health education. Through their close collaboration with local school districts, teachers, students and parents they have developed [four adaptable curricula](#) to meet the ever-changing needs of adolescents.

This year alone Health Connected will serve more than 10,000 young people. The organization has also grown its other services supporting parents and guardians, medical providers and educators. In the next 10-15 years, in collaboration with schools and other community partners, Health Connected aims to impact 500,000 youth, making medically accurate, values-centered sex ed accessible to thousands more.

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### **About Health Connected**

Health Connected provides comprehensive sexual health education, training and support services to over 10,000 adolescents, families, teachers and medical professionals each year. Our mission is to help young people feel confident and supported to make informed decisions about their own sexual health. We do this by providing comprehensive sexual health education through three innovative programs: Youth Services (puberty and sexuality education in schools), Parent Services (parent/child communication about sexual health) and Provider Services (training and technical assistance for education and medical professionals). All of our programs are based on Health Connected's four [proprietary sexual health curricula](#) for 5th-12th graders. In 2016, leading sexual health experts in California found Health Connected's Teen Talk Middle School and Teen Talk High School curricula to be in closest alignment with the [California Healthy Youth Act](#) amongst its peers.