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PRESS RELEASE

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FOR IMMEDIATE RELEASE

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Health Connected Launches LetsTalk.how, a New Resource for Teens and Parents

New website featured by Google in launch campaign for .HOW top-level domain

February 4, 2015 – Redwood City, CA – [Health Connected](http://HealthConnected.org), the leading provider of sexual health education in San Mateo County, CA, launched their new LetsTalk.how website. LetsTalk.how gives young people and their supporters the tools they need to start healthy conversations about relationships and sex.

Visitors to the site can see [frequently asked student questions](#) about sexual health, learn how to [schedule an appointment](#) at a [local teen-friendly health clinic](#), and [find tips](#) on how parents can answer their children's questions about sex.

The site was developed with input from Health Connected's [Youth Advisory Board](#), a joint project with the [Sequoia Teen Wellness Center](#). The Youth Advisory Board is comprised of students in the [Sequoia Union High School District](#) who are interested in having a positive impact on student health.

Health Connected was one of a few sites selected by Google to get early access to a .HOW domain name, to coincide with the release of the new top-level domain. The new domain is designed for websites and content focused on teaching and learning. Health Connected and LetsTalk.how are featured on Google's promotional website, get.how.

“Health Connected was thrilled to be selected as a partner on get.how. As a social impact organization dedicated to educating teens and those that support them on sexual health, LetsTalk.how was an obvious extension of our work in the classroom,” stated [Abigail Karlin-Resnick](#), Executive Director of Health Connected.

For more information, go to www.LetsTalk.how or www.get.how.

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About Health Connected

Health Connected provides comprehensive, effective sexual health education to over [7,000 adolescents, families, and teachers](#) each year. As the leading provider of sexual health education in San Mateo County, CA, Health Connected has taught our innovative, effective courses to nearly 60,000 youth in 50 schools across San Mateo County since our founding in 1995. Our mission is to help young people feel confident and supported to make informed decisions about their own sexual health. We do this by providing comprehensive sexual health education through three innovative programs: [Youth Services](#) (puberty and sexuality education in schools), [Parent Services](#) (parent/child communication about sexual health), and [Training and Technical Assistance](#) for education professionals. All of our programs are based on Health Connected's three [proprietary sexual health curricula](#) for 5th-10th graders.